

# GROW

HubSpot

April 21st



# GROW

ICC, Sydney, AU

Time: 8:00am-6:00pm AEST

# Sponsorship Prospectus



**GROW ANZ** is an unmissable event for leaders in marketing, sales, and customer service. Hosted by **HubSpot**, this exclusive conference will feature inspiring keynotes, educational breakouts, hands-on HubSpot product workshops, along with unique networking experiences. It's a can't-miss event for any brand looking to scale.

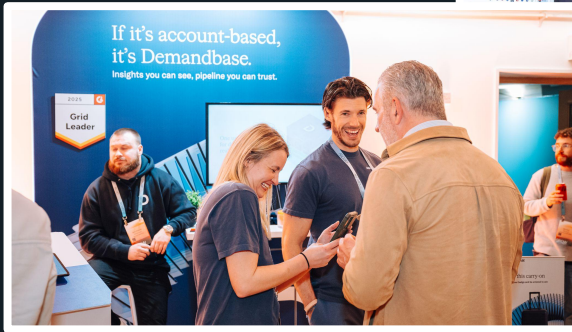
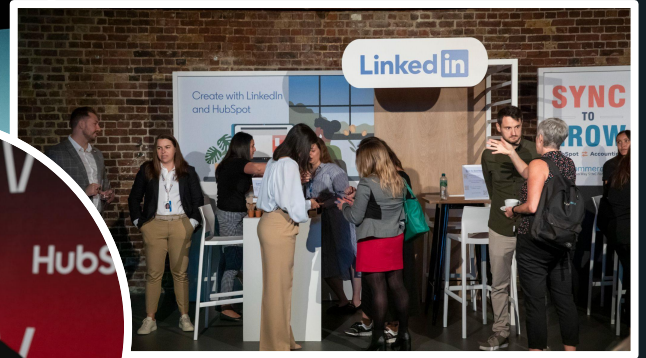
**1000+** Senior B2B leaders coming together for one inspirational day

**10 hours** of connection, networking and education

**80%+** Decision makers



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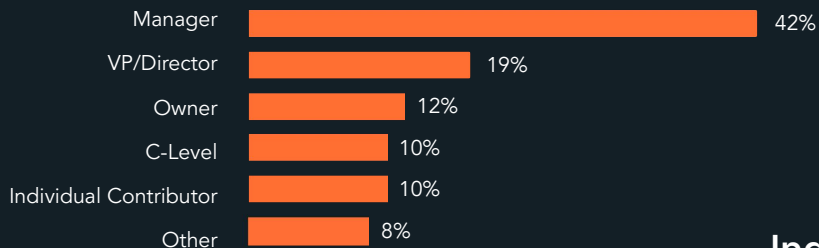
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# Audience

## Department

31%	Marketing and Advertising
14%	HubSpot Partner
13%	Marketing Operations
12%	Sales & Business Development
3%	Sales Operations
3%	Revenue Operations
3%	IT
3%	Operations
3%	Customer Success/Support
2%	Product/Engineering
2%	HR/People Operations
1%	Finance
10%	Other

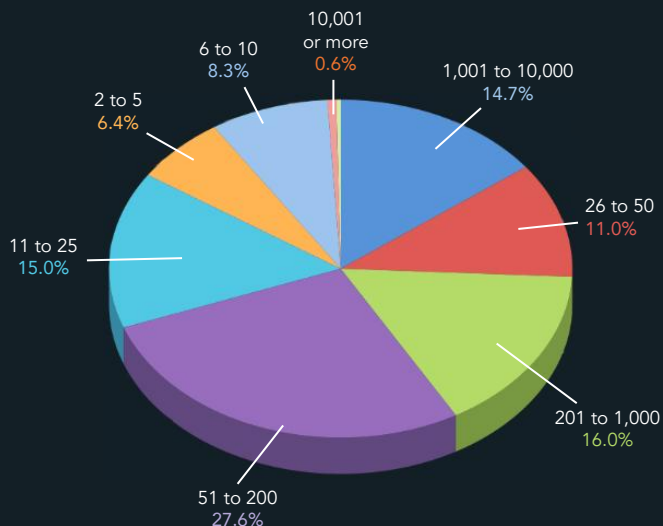
## Seniority



## Industry

16%	Marketing & Advertising
15%	Information Technology
10%	Financial Services
7%	Computer Software
6%	Construction
4%	Real Estate
4%	Hospital & Healthcare
3%	Human Resources
3%	Retail
3%	Travel & Tourism
27%	Other

## Company Size



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# Sponsorship Packages

Gold | Silver | Bronze | Talk Track | ChatSpot | Surprise & Delights



# Gold Package

## Lead Generation

Includes Lead Gen Software or Similar and Access to Post-Event Master Registration Lead List

## Lounge Inclusions

6m x 3m footprint, Lounge Seating Area, (4) Brandable Surfaces, (2) Mounted Monitors

## GROW ANZ Access

6 Complimentary Passes

## Digital Presence

Email Placement & Website Inclusion

*\*Lounge design and total footprint are subject to change*

→ **\$45,000 AUD**



# Silver Package

## Lead Generation

Includes Lead Gen Software or Similar; Access to Post-Event Master Registration List

## Kiosk Inclusions

2m x 1m footprint, 2 Stools + Highboy, (2) Branded Surfaces, & Mounted Monitor Located Within High Traffic Area

## GROW ANZ Access

3 Complimentary Passes

## Digital Presence

Email Placement & Website Inclusion

→ **\$22,500 AUD**

*\*Kiosk design and total footprint are subject to change*



# Bronze Package

## Lead Generation

Includes Lead Gen Software or Similar

## Kiosk Inclusions

1m x 1m footprint, (2) Branded Surfaces

## GROW ANZ Access

2 Complimentary Passes

## Digital Presence

Email Placement & Website Inclusion



**\$15,000 AUD**

*\*Kiosk design and total footprint are subject to change*



# Sponsored Talk Track

## Format

One Dedicated Breakout Session

## Lead Generation

Includes Lead Gen Software or Similar

## On Demand

On Demand Streaming available post event on HubSpot Live

## GROW ANZ Access

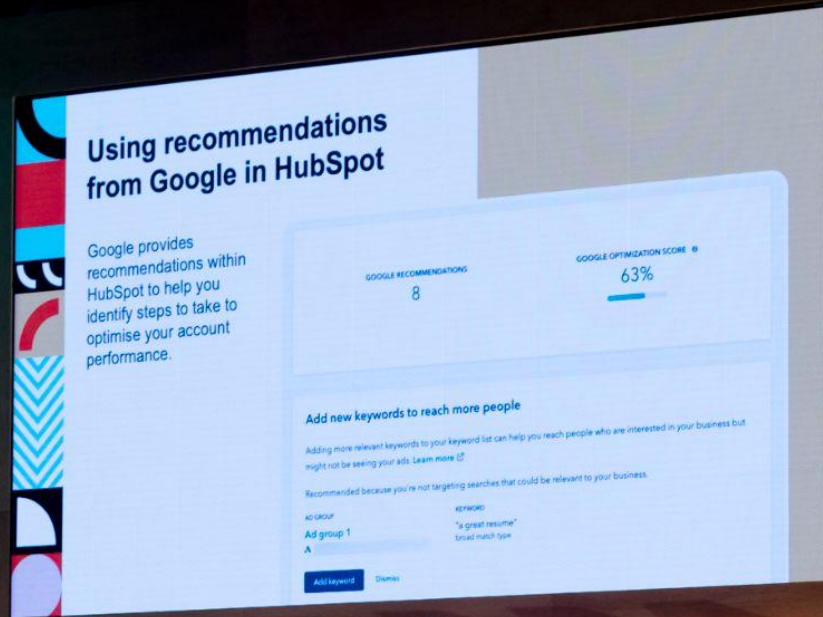
2 Complimentary Passes

## Digital Presence

Email Placement & Website Inclusion

Starting at

→ **\$25,000 AUD**



# ChatSpot Package

## Format

Power Networking at GROW ANZ. Program (2) 30 Minute MeetUp Networking Sessions. Consult With HubSpot on Session Topics

## Footprint & Branding

Networking space owned by Sponsor, Signage & Branding Within Space; Tabletop Space Included With Meter Boards and Signage

## Lead Generation

Includes Lead Gen Software or Similar and Access to Master Registration Lead List

## GROW ANZ Access

6 Complimentary Passes

## Digital Presence

Sponsor Acknowledgement in Agenda, Email Placement & Website Inclusion

→ **\$42,500 AUD**



# Surprise & Delight

Become top of mind by sponsoring a GROW coffee bar, snack break, lunch or the end of day happy hour with Signature Drink. Packages will come with signage and option for branded cups & napkins. Agenda Promotion can be added at additional price.

→ Starting at  
**\$13,000 AUD**





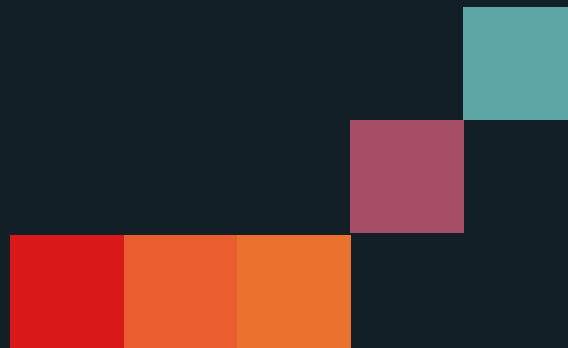
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## Want to Learn More? Let's Talk

[Sponsorship@HubSpot.com](mailto:Sponsorship@HubSpot.com)



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