



Sponsorship Prospectus

June 27, 2022 - The Roundhouse, London



GROW London is HubSpot's flagship event for company builders, marketers and sales leaders who want to scale and grow their business, better.

Leaders in marketing, sales, and customer experience will be welcomed for a day of inspiring keynotes, panels, and the opportunity to meet like-minded people in similar roles, facing similar challenges.

IN-PERSON

750+

UPMARKET DECISION
MAKERS

DIGITAL

10k+

GROWTH-FOCUSED
PROFESSIONALS

Date: June 27, 2022

Time: 9am-4:30pm GMT

Location: The Roundhouse, London

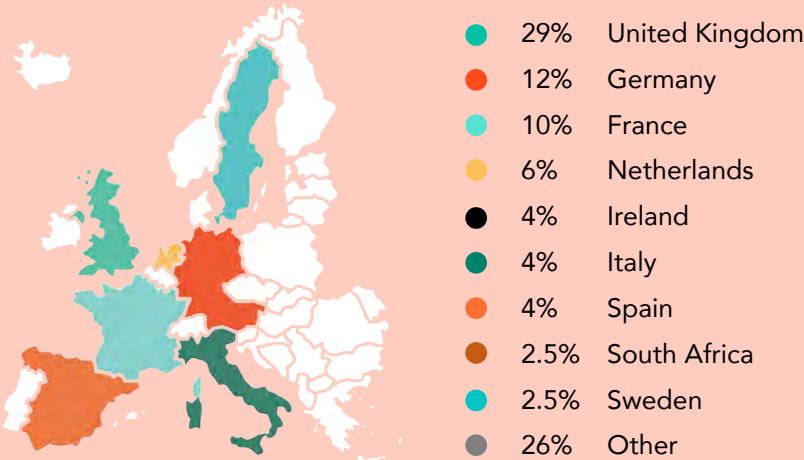
Digital: Live via the Grow Platform



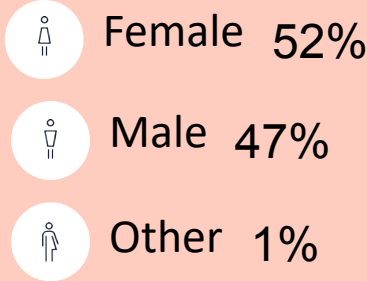


750+ In-Person Attendees
10k+ Digital Attendees

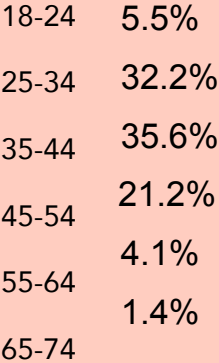
Digital Attendee



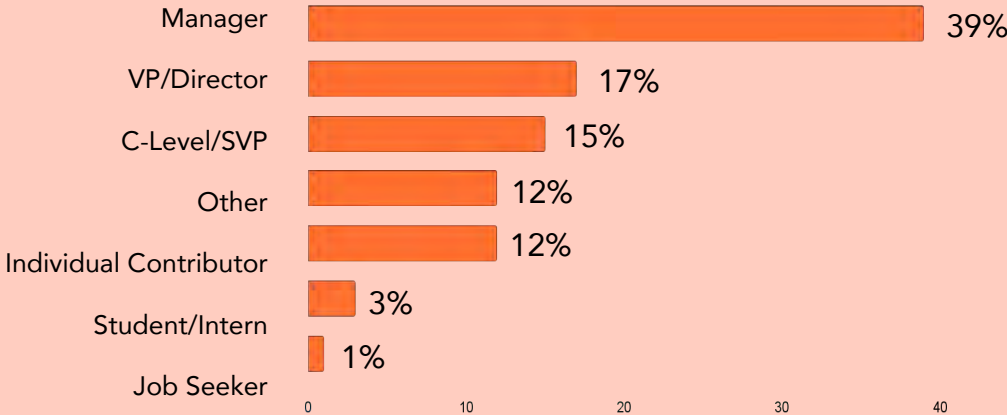
Gender



Age



Seniority



AUDIENCE

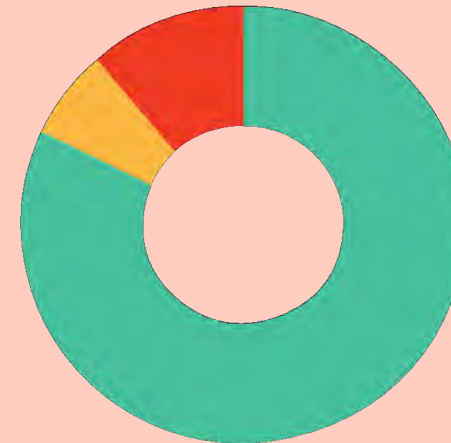
Department

59%	Marketing and Advertising
8%	Business Development
6%	Sales
4%	Consulting
1%	Creative/Design
5%	Operations
1%	Customer Success/Support
1%	Event Management
1%	Student
1%	Product/Engineering
3%	IT
1%	Finance
7%	Other

Industry

16%	Information Technology and Services
15%	Technology - Software
13%	Marketing and Advertising
12%	Consulting
2%	Apparel & Fashion
5%	Education
4%	Financial Services
3%	eCommerce
2%	Leisure, Travel & Tourism
2%	Consumer Goods
2%	Internet
35%	Other

Sector



*All demographic numbers are from 2021 Grow Europe

The Delightful

What's Included?

Choose: Coffee Break / Lunch / Reception Sponsor

Turnkey In-Person Kiosk

Digital Partner Page

Logo on Website | Ad In-Platform

Access to Registration Lead List

4 Complementary Tickets



£27,500

**Kiosk and Partner Page are renderings and subject to design changes*

The Turnkey Lounge

What's Included?

Turnkey Lounge

4 x 7 m Footprint

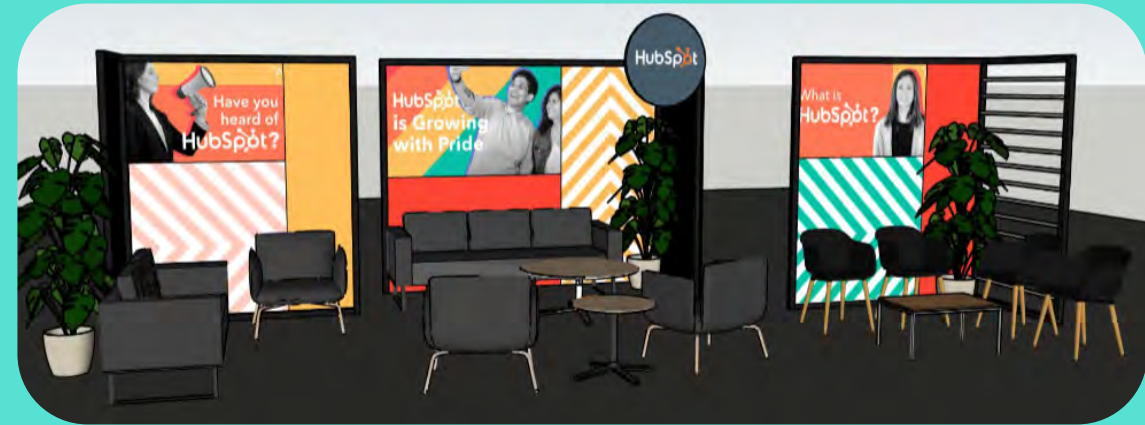
Digital Partner Page

Platform Homepage Billboard

Logo on Website | Ad In-Platform

Access to Registration Lead List

4 Complementary Tickets



£22,500

**Lounge and Partner Page are renderings and subject to design changes*

The Hybrid

What's Included?

Platform Homepage Billboard

Turnkey In-Person Kiosk

Digital Partner Page

Logo on Website | Ad In- Platform

Access to Registration Lead List

3 Complementary Tickets



£16,500

**Kiosk and Partner Page are renderings and subject to design changes*

Digital Partner Page

What's Included?

Book Meetings Feature

Live Chat

6 Slots to Host Content: PDFs & Demo Videos

Opt-in Lead Generation

Logo on Website

Access to Registration Lead List

Ad Placement



£6,000

**Kiosk and Partner Page are renderings and subject to design changes*



Want to Learn More? Let's Talk!



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